

2001 California Dietary Practices Survey

Table 87: Use of Weekly Supermarket Specials, Trends 1993-2001

Question: How often do you look for weekly supermarket specials that are in the newspaper or posted in the store?

	Percent Who Report Using Weekly Supermarket Specials Always/Almost Always					Change of Percentage			
	1993	1995	1997	1999	2001	1993-95	1995-97	1997-99	1999-01
Total	37	35	39	34	33	-2	-4*	-5**	-1
<i>Sex</i>									
Males	29	30	30	28	28	1	NC	-2	NC
Females	45	39	48	41	38	-6	9**	-7**	-3
<i>Males</i>									
18 - 24	20	26	19	19	20	6	-7	NC	1
25 - 34	27	24	31	27	22	-3	7	-4	-5
35 - 50	28	29	29	29	28	1	NC	NC	-1
51 - 64	32	39	37	21	31	7	-2	-16**	10
65+	39	31	32	44	43	-8	1	12	-1
<i>Females</i>									
18 - 24	29	24	33	24	32	-5	9	-9	8
25 - 34	43	33	44	40	34	-10	11	-4	-6
35 - 50	44	38	46	38	37	-6	8	-8	-1
51 - 64	44	48	46	44	36	-4	-2	-2	-8
65+	60	55	69	57	52	-5	14*	-12*	-5
<i>Ethnicity</i>									
White	36	32	36	35	33	-4	4	-1	-2
Hispanic	35	38	45	32	34	3	7**	-13***	2
Black	47	37	48	42	36	-10	11	-6	-6
Asian/Pacific Islander				18	24				6
<i>Education</i>									
Less than high school	33	41	48	34	26	8	7	-14***	-8
High school graduate	44	39	49	40	40	-5	10*	-9*	NC
Some college	37	38	39	38	38	1	1	-1	NC
College graduate	34	26	31	28	27	-8	5	-3	-1
<i>Income</i>									
Less than \$15,000	45	42	44	39	36	-3	2	-5	-3
\$15,000 - 24,999	44	36	48	38	40	-8	12	-10*	2
\$25,000 - 34,999	33	34	47	31	45	1	13	-16**	14*
\$35,000 - 49,999	37	33	34	37	38	-4	1	3	1
\$50,000 +	30	28	30	29	22	-2	2	-1	-7*
<i>Physically Active</i>									
Did not meet recommendations					34				
Met recommendations					32				
<i>Overweight Status</i>									
Overweight/Obese					36				
Not overweight					31				

A box around a group of numbers signifies that differences observed within this group are statistically significant.

Chi square test:

* p < .05

** p < .01

***p<.001